



MINNESOTA NETWORK OF
HOSPICE & PALLIATIVE CARE

PRESENTS

An Evening with Dr. Jessica Zitter and Frank Ostaseski, Moderated by Cathy Wurzer

SPONSORSHIP OPPORTUNITIES

MNHPC invites you to be a part of this special evening by supporting this important and transformational conversation to Minnesota. Along with an audience of more than 850 leaders representing faith communities, the business community, academic institutions, long-term care and health and human services as well as health care professionals from a broad range of disciplines.

This unique event will bring together **Frank Ostaseski**, Buddhist teacher and leader in the field of end-of-life care; **Dr. Jessica Zitter**, a critical and palliative care specialist and national advocate for transforming the way people die; and finally our moderator **Cathy Wurzer**, host of MPR's Morning Edition. These three authors will come together to share their perspectives on how we can be inspired and enriched through reflecting on the one thing we all share and how we can live fully throughout our entire lives.

Monday, April 15, 2019

6:00-9:15 PM Registration
Networking in Expo Hall
Program
Book Signing
VIP Reception



Dr. Jessica Zitter;
Frank Ostaseski



Champion – \$20,000 (*\$10,225 tax deductible*)

- Exclusivity – no other organization at this level
- Opportunity to introduce your organization and the Moderator for the evening, Cathy Wurzer.
- Complete Post-Event Attendee Contact List including phone and email (list is for the public evening event only and is provided for company's internal marketing efforts, not to be shared or sold externally with other organizations/conferences).
- Name + Logo included on all Event Promotional Materials + Paid Advertising
- Pre-event email blast highlighting your sponsorship
- Press release highlighting your organization's sponsorship
- 25 complimentary tickets with reserved VIP seating
- 25 signed books available for pick up at the dessert reception, authors and books vary
- 25 complimentary invites to the post-event Reception with hosted bar and dessert
- Opportunity to have you and your organization representatives have a photograph with speaker(s) at post-event reception
- Company logo on event signage (print and electronic) and promotional materials
- Logo and link on website
- Organization highlight in an MNHPC Monthly Alert and Weekly Update

Influencer– \$15,000 (*\$9,540 tax deductible*)

- Exclusivity – no other organization at this level
- Opportunity to host intimate reception with guest of honor, speakers
- Opportunity to introduce speakers at VIP Reception
- Opportunity to have you and your organization representatives have a photograph with speaker(s)
- Logo on cocktail napkins
- Name + Logo included on Event Promotional Materials
- Pre-event email blast highlighting your sponsorship
- 15 complimentary tickets with reserved VIP seating
- 15 signed books available for pick up at the dessert reception, authors and books vary
- 15 complimentary invites to the post-event Reception
- Company logo on select event signage (print and electronic)
- Logo and link on website
- Organization highlight in an MNHPC Monthly Alert and Weekly Update

Trailblazer– \$10,000 (*\$7,735 tax deductible*)

- Opportunity to have you and your organization representatives have a photograph with speaker(s)
- Name + Logo on Event Promotional Materials
- Pre-event blast highlighting your sponsorship
- 10 complimentary tickets with reserved VIP seating
- 10 complimentary invites to the VIP Reception
- 10 complimentary signed books available for pick up at the VIP reception, authors and books may vary
- Company logo on select event signage (print and electronic)
- Logo and link on website
- Organization highlight in an MNHPC Monthly Alert and Weekly Update

Leader– \$5,000 (*\$4,088 tax deductible*)

- Name + Logo included on Event Promotional Materials
- 8 complimentary tickets with reserved VIP seating
- 8 complimentary copies of speaker(s) book
- 8 complimentary invites to the post-event Reception with hosted bar and dessert
- Opportunity to have you and your organization representatives have a photograph with speaker(s) at post-event reception
- Company logo on event signage (print and electronic) and promotional materials
- Logo and link on website

Supporter – \$2,500 (*\$2,044 tax deductible*)

- 4 complimentary tickets with reserved VIP seating
- 4 complimentary copies of speaker(s) book
- 4 complimentary invites to the post-event Reception with hosted bar and dessert
- Company logo on select event signage (print and electronic) and promotional materials
- Logo and link on website

Friend – \$500 (*\$386 tax deductible*)

- 1 complimentary ticket with reserved VIP seating
- 1 complimentary copy of speaker(s) book
- 1 complimentary invitation to the post-event Reception with hosted bar and dessert
- Name listed on select event signage (print and electronic) and promotional materials



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Sponsorship Commitment Form

Contact Name _____ **Title** _____

Organization _____

Mailing Address _____

City _____ **State** _____ **Zip** _____ **Direct** () _____

Mobile () _____ **Email** _____

Please check your desired Sponsor level:

Sponsorship Options:

- | | | |
|---|--|---|
| <input type="checkbox"/> Champion 1 Available \$20,000 | <input type="checkbox"/> Trailblazer \$10,000 | <input type="checkbox"/> Supporter \$2,500 |
| <input type="checkbox"/> Influencer 1 Available \$15,000 | <input type="checkbox"/> Leader \$5,000 | <input type="checkbox"/> Friend \$500 |

Please Read Carefully and Sign Below (Agreement is not valid without signature)

As an Event Sponsor, we agree to abide by the rules and regulations detailed in the Terms and Conditions for Event Sponsors. As an Event Sponsor, we hereby grant MNHPC and The Event Group, Incorporated a non-exclusive, limited license to use Event Sponsor's name and logo for event promotion purposes. We also warrant that we have the authority to grant this license, and such license does not violate the intellectual property or contractual rights of any third party.

We acknowledge and agree that this signed application becomes a binding contract when accepted by MNHPC. We understand that Sponsor benefits are only guaranteed upon receipt of the signed contract and full payment.

Signature _____ **Date** _____

Please submit your completed form to Susan Marschalk at smarschalk@mnhpc.org.



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Sponsorship Terms and Conditions

Event Cancellation

Neither Party shall be liable for the non-performance of its obligation under this Agreement if such performance is caused by weather, natural disasters, strikes, war, terrorism, utility outages, communication outages, or any other circumstances which could not have been reasonably foreseen and avoided by commercially reasonable action or are beyond the reasonable control of a Party ("Force Majeure"). A Party shall be excused from performance under this Agreement for the duration of the effects of such Force Majeure circumstances.

Cancellation of Event Sponsorship or Additional Options

In the event you need to cancel your Sponsorship level or any additional options, a portion of your fees will be refunded if written notification is received by The Event Group, Incorporated as per the following schedule: By October 31, 2018, 75%. By December 1, 2018, 50%. By January 15, 2019, 25%. No refunds will be given for cancellations after January 15, 2019.

Payment

Sponsorship level is confirmed with payment in full. Please contact Susan Marschalk at smarschalk@mnhpc.org to discuss payment methods.

Linking Terms and Conditions

MNHPC has the right to use the Conference Sponsor's logo and link to Conference Sponsor site from websites associated with the event ("Event Websites"). MNHPC grants Sponsor the right to link to the event website. Conference Sponsor agrees that its website will not contain libelous, defamatory, obscene, pornographic, abusive, or unlawful material. The Event Website, including any content or information contained therein are provided "AS IS" with no representation or warranties of any kind, either expressed or implied, including, but not limited to, the implied warranties of merchantability, fitness for a particular purpose, and noninfringement.

Photography and Video Recording

Photography and video recording, other than by official Conference photographers, is prohibited at all times.

Contact Information

Sponsor Sales

Susan Marschalk
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651-917-4626

Sponsor Fulfillment

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