



MINNESOTA NETWORK OF
HOSPICE & PALLIATIVE CARE

Advertisement Submission Specifications

Sizes

Full page: 8" w X 10" h

Full page (with bleeds): 9" w X 11.5" h *No live matter within .25" of trim

Half page: 8" w X 4.875" h

Quarter page: 3.875" w X 4.875" h

The Conference Resource Guide will be printed in color.

**Bleeds on covers only; keep live copy .25" from trim of 8.5" w X 11" h*

Mechanical Requirements

Acceptable file format include:

- Photoshop flattened TIF or JPG file (300 dpi)
- EPS file (outline fonts)
- High resolution PDF/X-1a file (300 dpi)
- Embed all fonts and images. Embedded art must be high-resolution (300 dpi)

Ad must be submitted at 100% of final ad size; no bleed or crop marks should be included with the ad.

All colors must be converted to CMYK.

PDF documents should not contain any of the following Acrobat features: annotations, comments, signatures, printer marks, passwords, security options, attachments, live hypertext links, bookmarks, embedded movies, links to external application, document read/flow settings or metadata.

Delivery

Ad delivery deadline: **February 28, 2019**

Send all graphics to: Lana Skindeliën at lane.skindelien@eventshows.com

Questions

For questions regarding advertising, please contact:

Lana Skindeliën, Supporter/Exhibitor Fulfillment

The Event Group, Incorporated for Minnesota Network of Hospice & Palliative Care

2815 Wayzata Blvd, Minneapolis, MN 55405

e: lane.skindelien@eventshows.com | p: 763-548-1307

Ad Acceptance

Minnesota Network of Hospice & Palliative Care (MNHPC) reserves the right to reject for any reason any advertising submission or to require revision to an ad at its discretion. No advertising may state or imply the recommendation, endorsement, or approval of any product or services of the advertiser by MNHPC. All ad submissions must be in final form.